

**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**B.A. DEGREE EXAMINATION – TAMIL  
SECOND SEMESTER – APRIL 2023  
UVC 2301 – WRITING FOR MEDIA**

Date: 10-05-2023

Dept. No.

Max. : 100 Marks

Time: 01:00 PM - 04:00 PM

**PART - A**

**Answer ALL the questions:**

**(10 x 2 = 20 marks)**

01. Define media
02. Radio play
03. Docudrama
04. News story
05. ENG
06. Column writing
07. Blog writing
08. New media
09. Community radio
10. Reality show

**PART - B**

**Answer any FIVE in about 200 words each:**

**(5 x 8 = 40 marks)**

11. Explain three act structure.
12. Describe the inverted pyramid model of a news story.
13. Elaborate the news worthiness.
14. Explain the importance of editorial.
15. "Sensationalism is unavoidable"- criticize.
16. Discuss the elements of a storyboard.
17. Explain the process of writing film reviews.

**PART - C**

**Answer any TWO in about 400 words each:**

**(2 x 20 = 40 marks)**

18. Explain the parts of news story.
19. Discuss importance of proof reading.
20. Justify the role of newspaper in Indian society.
21. Discuss features of film that you have watched recently.

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